

# Census 2020 State Plan

May 20, 2019



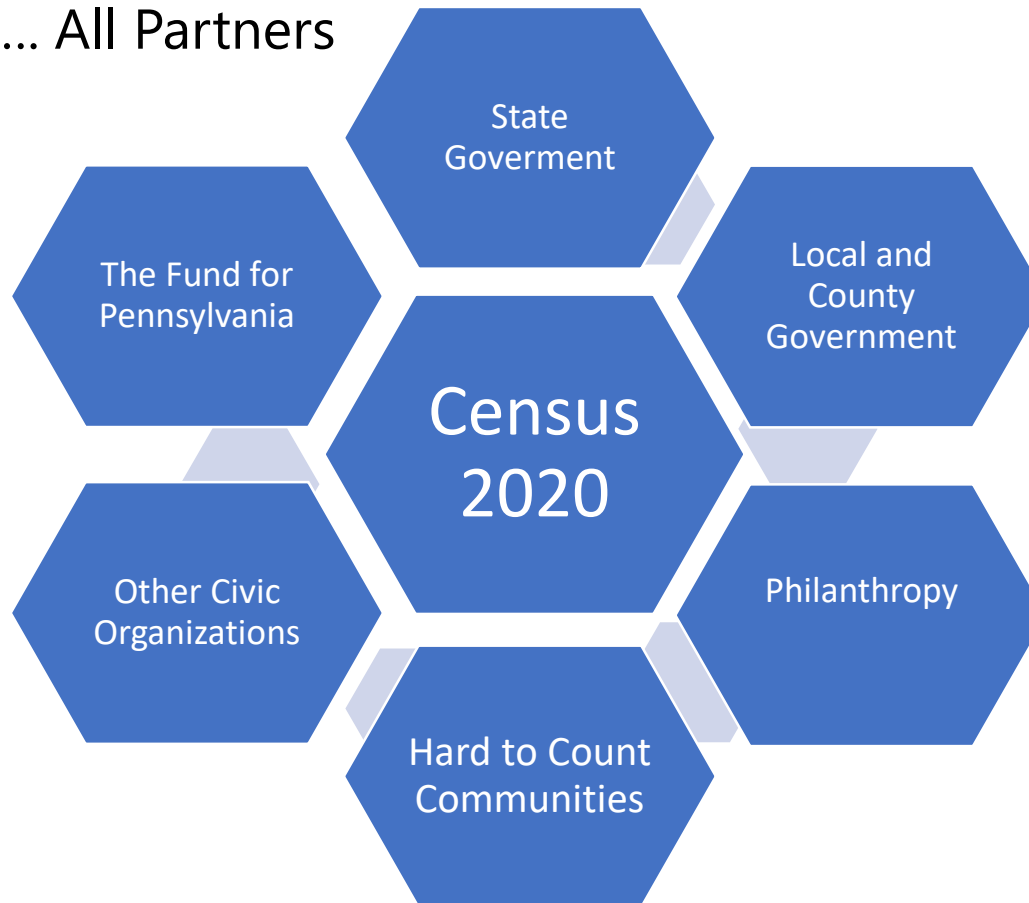
Pennsylvania  
State Data Center

# Update on State Plan and Timeline

- Development of Infrastructure
- Targeted Regions
- Key Communication Phases
- Census Schedule
- Pennsylvania Census Coalition Events

# Infrastructure

- We Are.... All Partners



# Target Regions and who to target

## Pennsylvania Department of Community & Economic Development



**Northwest (NW)**  
100 State Street  
Suite 205  
Erie, PA 16507

Kim Thomas  
814.871.4245

**Southwest (SW)**  
301 5th Avenue  
Suite 250  
Pittsburgh, PA 15222

Johnna Pro  
412.565.5098

**Central (C)**  
400 North Street, 4th Fl.  
Commonwealth Keystone Bldg.  
Harrisburg, PA 17120-0225

Marita Kelley  
717.720.7301

**Southeast (SE)**  
110 North 8th Street  
Suite 505  
Philadelphia, PA 19107-2471

Allyah Stanger  
215.560.5830

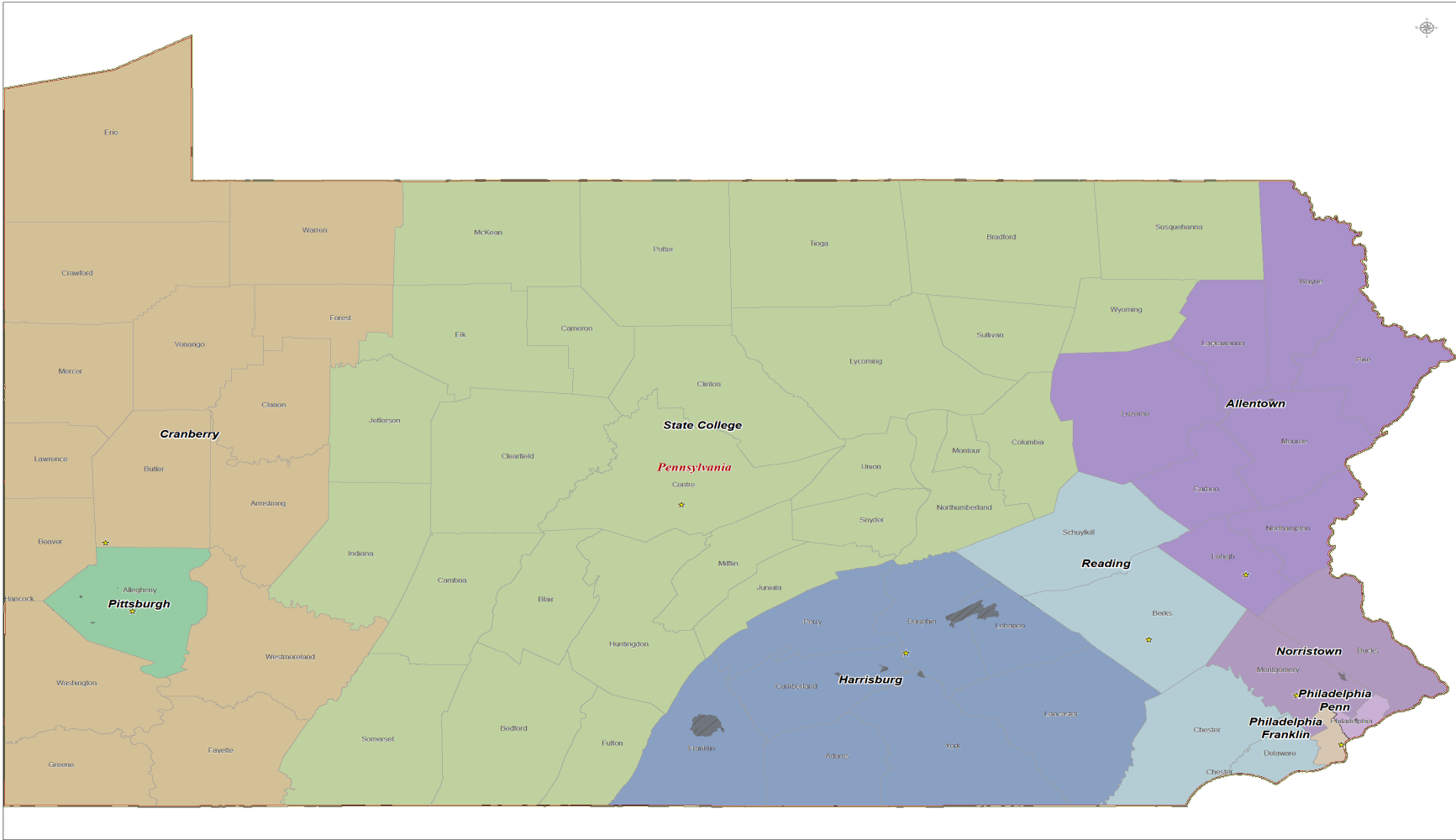
**Lehigh Valley (LV)**  
400 North Street, 4th Fl.  
Commonwealth Keystone Bldg.  
Harrisburg, PA 17120-0225

Fadla Halma  
717.877.8481

**Northeast (NE)**  
2 North Main Street  
Pittston, PA 18640

Paul Macknosky  
570.963.4122

# Census Local Offices



2020 Census - Philadelphia Region  
Area Census Office (ACO) Boundaries

## Pennsylvania

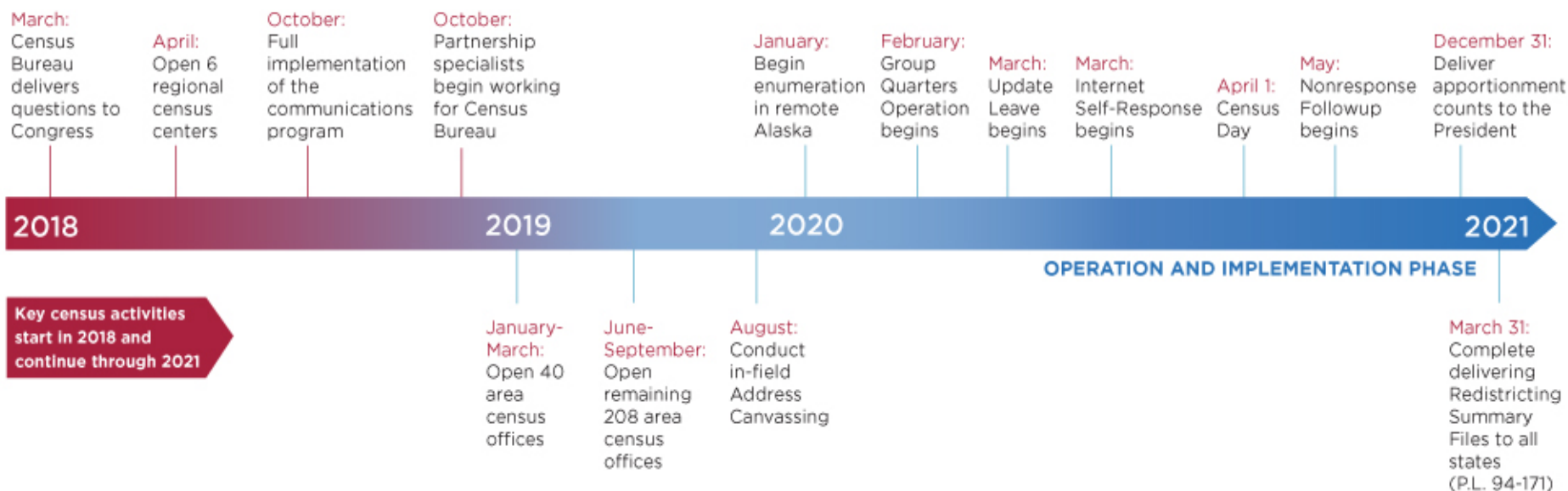
- Legend**
- ★ ACO Office
  - ▨ Current Military Installations
  - County

# Complete Count Committee Schedule

- Education Phase – Now - December 2019
- Awareness Phase – January – February 2020
- Motivation Phase – March – April 2020
- Reminder Phase – May – July 2020

# Road to the 2020 Census

## 2020 Census Operational Timeline



# Mailings

- March 12-20 – Households will receive either an invitation (letter) to respond online to Census 2020 or receive a paper questionnaire
- March 16-24 – Reminder letter
- IF...you haven't responded
  - March 26-April 3 – Reminder postcard
  - April 8-16 – Reminder letter and paper questionnaire
  - April 20 – 27 – Final reminder postcard before follow up in person



# Events

- May 29-30 – County Administration Conference
- June 9-12 – PSAB Conference
- June 20-23 – PSATC Conference
- August 4-7 – CCAP Annual Conference
- October 3-5 – Annual League Summit
- October 20-22 – APA Conference
- November 23-26 – CCAP Fall Conference
- January 6-12 – Farm Show
- May 3 – 6, PSATS Conference

# Thank you



**pennsylvania**  
COMPLETE COUNT COMMISSION



**PennState**  
Harrisburg

Pennsylvania  
State Data Center